

Sales literature collection, 1902-ongoing.

Archival Collection 33

Title: Sales literature collection, 1902-ongoing.

Call Number: Archival Collection 33

Quantity: 750 linear feet (639 archival boxes and 1 record center carton)

Abstract: The Sales literature collection, 1902-ongoing contains brochures, pamphlets, press kits, press releases, price lists, and other promotional items from a wide variety of U.S. and international automobile, coach builders, and service companies. The coverage varies widely between marques, models, and years. The materials are in rough chronological order for each marque.

The main run of marques is between boxes 1 and 478. Miscellaneous marques, coach builders, and other types of sales literature is in boxes 479-591. Oversize press kits are in boxes 592-640.

Please note: Pre-1930 pieces of sales literature are being scanned, cataloged, and made available individually through the catalog and WorldCat.

Language: Materials are in English, French, German, and Italian.

Access Restrictions: The Sales literature collection, 1902-ongoing is open for research.

Publication Rights: Copyright has been assigned to the Miles Collier Collections. Although copyright was transferred by the donor, copyright in some items in the collection may still be held by their respective creator. The researcher assumes full responsibility for conforming to the laws of libel, privacy, and copyright which may be involved in the use of this collection.

Citation: Courtesy of to the Miles Collier Collections, Sales literature collection, 1902-ongoing, Archival Collection 33.

Processed: The Sales literature collection, 1902-ongoing has been processed.

OCLC Number: 1005326097

Finding aid completion date: Completed May 2017. Revised, September 2021.

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Porsche promotion	1986	335	79

Porsche promotion	1986	335	80
Porsche promotion	1987	335	81
Porsche promotion	1987	336	83
Porsche promotion	1988	339	177
Porsche promotion (French)	1989	339	178
Porsche race history 1931-1981	1981	339	181
Porsche sales	1989	341	252
Porsche sales	1990	341	256
Porsche spec	1991	345	409
Porsche tech	1992	341	259
Porsche trim	1975	340	195
Porsche trim (French)	1991	341	257
Porsche trim (French)	1995	342	281
Porsche, 928	1973	334	15
Porsche, Stoddard parts catalog	1976	334	24