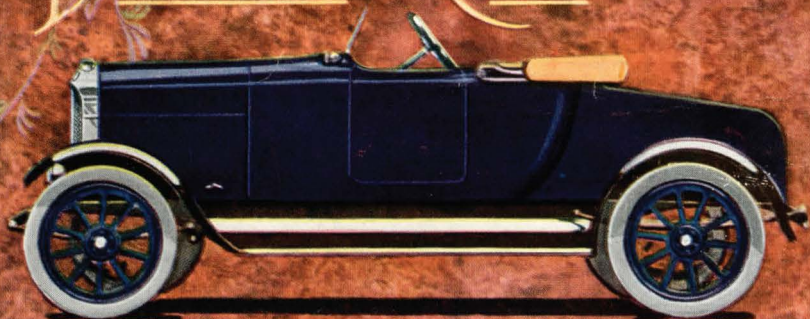
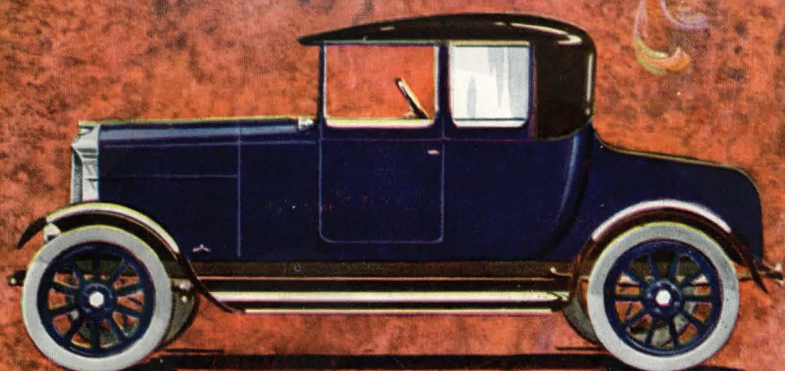


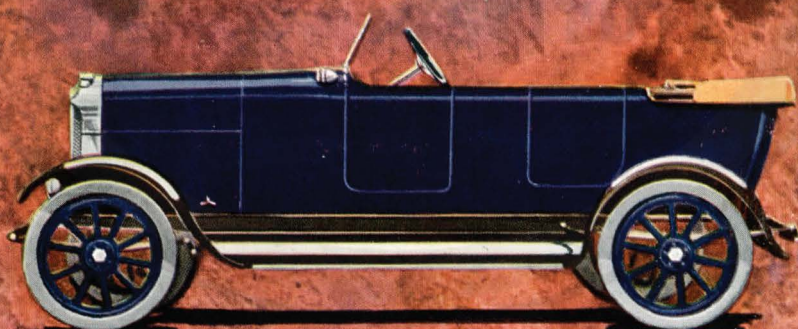
The 11-12 H.P.
DAWSON CAR



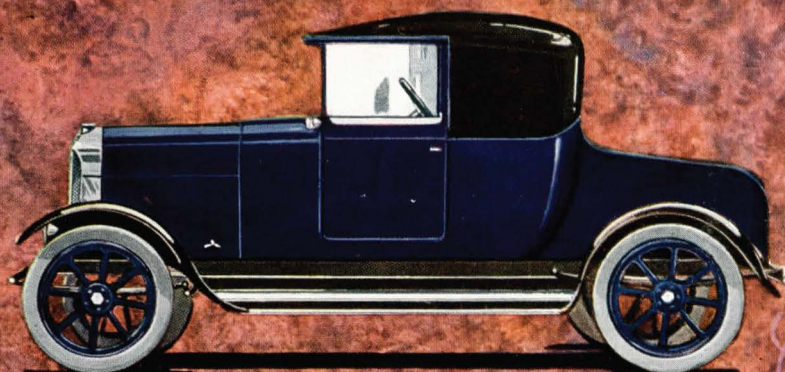
11-12 H.P. DAWSON 2-3 Seater



11-12 H.P. DAWSON Threequarter Coupé



11-12 H.P. DAWSON Four-Seater



11-12 H.P. DAWSON Coupé

Manufactured by The DAWSON CAR CO. LTD
COVENTRY.

Phone "583. Coventry"

The 11-12 H.P. DAWSON CAR

A Few Special Features.

OVERHEAD VALVES & CAM SHAFT

DETACHABLE CYLINDER HEAD

NO TAPPETS, ROCKERS OR PUSH
RODS

ALL STEEL PARTS HEAT TREATED
(Giving Maximum Strength with
Minimum Weight)

LONG WHEEL BASE

LONG SPRINGS

OVERSIZE TYRES

ROOMY BODY

SPARE WHEEL LOCKER

COMFORTABLE DOUBLE DICKEY
SEAT (Fitted as Standard)

WHEELS MOUNTED ON TIMKEN
ROLLER BEARINGS

HELICAL BEVEL FINAL DRIVE

Abridged Standard Specification.

Engine.—Four-cylinder Monobloc. 69 m.m. bore, 120 m.m. stroke. Capacity, 1795 c.c. Detachable cylinder head. Silent operating overhead valves (no tappets). Improved lubrication. 11.9 R.A.C. rating. £3 3s. tax.

Ignition M.L. Jump Spark.—Variable British-made high tension magneto, mounted crosswise in front of engine. Very accessible.

Lubrication.—Improved pump and splash, very economical in oil consumption. Constant level maintained in sump by patent system.

Carburettor.—Zenith vertical type. Specially adapted for our engine. Gives excellent results. Speedy and economical.

Cooling.—Thermo syphon honeycomb type radiator, of large area with rounded front.

Fan.—Three blade aluminium propellor type. Very efficient. Driven by V belt. Provision for adjustment by simple eccentric.

Control.—By foot, and levers on steering wheel quadrant.

Steering.—Irreversible worm and sector. Specially strong. Easy in action. The steering wheel is covered with black celluloid.

Clutch.—Large diameter cone type. Lined with Ferodo. Exceptionally easy and flexible withdrawal.

Gear Box.—Three speeds and reverse gears, made from special alloy steel. All shafts mounted on Hofmann ball bearings in steel housings. First speed, 12 to 1; Second speed, 6.8 to 1; Top speed, 4 to 1.

NOTE.—Special attention has been given to this unit, and same is dust-proof and free from oil leaks. Constant oil level maintained.

Foot Brake.—Acts internally on large diameter drum. Fitted with cooling fins. Very effective and smooth in action. Brake shoes lined with compressed Ferodo.

Propellor Shaft.—Flexibly coupled each end with noiseless joints.

Hand Brake.—Operates in large diameter drums bolted to rear wheels. Dust-proof and very efficient. Brake shoes lined with compressed Ferodo.

Frame.—Pressed steel CHANNEL section. Inswept in front which gives increased steering lock; upswept at rear. Strengthened by neat sub-frame, ensuring great rigidity, and prevents distortion of transmission shafts.

Springs.—Semi-elliptic, front and rear. Improved mountings. Long and flexible. Designed with due regard to accessibility and lubrication.

Front Axle.—Strong I section. Special nickel steel, heat treated. Stub axle, swivels and steering connections, high grade alloy steel, heat treated. Exceptionally strong to withstand road shocks.

Rear Axle.—Helical bevel gear driven—silent and efficient on all speeds. Spur differential.

Petrol Tank.—Capacity 8 gallons. Fixed in scuttle dash. Filler inside bonnet. Provision made for cleaning inside of tank by removing large inspection cover.

Wheels.—Five pressed steel, detachable (including spare), 760×90 m.m.

Tyres.—Dunlop grooved, 760×90 m.m.

Dimensions.—Wheelbase, 8 ft. 9 in.; wheel track, 4 ft. 3 in.; overall length, 11 ft. 10 in.; width 5 ft. 1 in.; height, 4 ft. 1 in.; clearance, front, 10 ins.; back, 9½ ins.

Engine Starter.—Lucas, mounted on off-side of engine operating through gearing on flywheel.

Battery.—44 a.h. Specially made to withstand heavy loads.

Lamps.—All electric, 12 v. bulbs. Head Lamps 32 c.p., nickel.

Accessories.—One-man hood with side curtains, adjustable wind screen, electric horn, spare wheel and tyre, oilcan, set of tools in case, jack, pump and number plates.

Delivery.—At Works, or f.o.r., Coventry. Extra charge for delivery by road or rail.

Guarantee.—12 months.

Instruments.—Clock, speedometer, ammeter and voltmeter. All fitted flush with dash.

Body.—Streamline two-three seater, 47 in. wide cushion, upholstered in best quality leather. Painted Royal Blue, black chassis and wings. Nickel fittings. Improved design folding dickey seat. Spare wheel locker in rear.

Price.—To above specification, £475.

Cabriolet.—Three-quarter Coupé de luxe body, upholstered in Bedford Cord, £600.

Four Seater Body.—£525.

Coupé.—Upholstered in Bedford Cord, £550.

NOTE.—Chassis has been designed to suit any of the above bodies without modification

NOTICE.—Owing to the uncertainty of the Labour and Material Markets all prices quoted are subject to alteration without notice.

Manufactured by

The DAWSON CAR CO Ltd.
COVENTRY.