

Telegrams:
MOORFIELD, WOLVERHAMPTON.

NATIONAL TELEPHONE 449.

The SUNBEAM MOTOR CAR CO. LTD.,

UPPER VILLIERS STREET.

WOLVERHAMPTON.

Customers Cars are only driven by our Staff at Customers' own risk and responsibility.

Everything used in making Sunbeam Cars, except raw material and Proprietary Articles, is manufactured at the Sunbeam Works.

All Designs, Weights, Measurements, Powers and Quantities must be taken as approximate. Illustrations are given as a general guide, and are not binding as to detail. The right to alter anything in this List without notice is reserved.

The SILENT SUNBEAM MOTOR CARRIAGES

WITH
OIL BATH
CHAIN CASES.

4 Cylinders.

Dustless.

Does not Skid.

The Silent Sunbeam is most simple to drive and manage. All unnecessary complications have been eliminated, without dispensing with anything essential to efficiency.

The governing factor when designing the Car has been SIMPLICITY.

RECORDS.

- 1907, August-Record non-stop run from end to end of Ireland and back again.
- 1907, June—Scottish Reliability Trials—Full marks for reliability and lowest petrol consumption.
- 1907, May-Irish Reliability Trials-Full marks for reliability and lowest petrol consumption.
- 1906, July—Ascent of Bealloch Hill—Record beaten by 3½ minutes.
- 1906, June-Absolute non-stop run from John O'Groats to Land's End and back again, 1756 miles.
- 1906, June—Scottish Reliability Trials—Full marks for reliability.
- 1905, June-Record non-stop run from John O'Groats to Land's End.
- 1904, May-Full marks non-stop run Glasgow to London.
- 1903, May— ,, ,, ,, ,, ,, ,,
- 1903, May-Silver Medal for Oil Bath Chain Cases 1,000 Miles Trials.

"I am not sure whether the public is quite aware what a really sensible and efficient Motor Car the Sunbeam is. It was a revelation to me."

Major Matson in "The World."



STANDARD SUNBEAM CAR

| | | |) h.p | | | 3 | 5 h.p | p. |
|--|----|----------------------------------|----------------------|----------|------------------------|------|------------------|----|
| Price of Car as shown—Standard Car | | ξ 530 | s. | | | | s. | |
| Side and Tail Lamps extra | | | 13 | LANGE OF | | 675 | 13 | |
| 2 Head Lights extra | | 13 | 10 | 0 | | | 10 | |
| Horn and Extension extra | | | 16 | 0 | | 1 | 16 | 0 |
| Total cost of Car complete, ready for the ro | ad | £548 | 19 | 6 | | £693 | 19 | 6 |
| | | THE STATE OF THE PERSON NAMED IN | during statistically | | COLUMN AND THE RESERVE | 100 | The second lines | - |

STANDARD SUNBEAM CAR.
LAMPS AND OTHER ACCESSORIES, EXTRA.

SPECIFICATION.

20 h.p., 4 Cylinders, $105^{m}_{m} \times 130^{m}_{m}$.

35 h.p., 4 Cylinders, $120_{\text{in}}^{\text{m}} \times 140_{\text{in}}^{\text{m}}$.

MOTORS.—Vertical Cylinders. Normal speed 800 revs. Each cylinder is cast separately.

The Motor can be set to give any speed from 200 revolutions per minute to upwards of 1,000 (the normal revolutions per minute being 800) by this means speeds from 8 to more than 50 miles per hour are obtained on ordinary roads without changing from the high gear. The Motor is most economical in the consumption of fuel, and if properly driven, 18 miles on average roads only require one gallon of petrol with the 20 h.p. Car, and 14 miles per gallon with 35 h.p. Car.

THE CONNECTING RODS are of H section forged steel with white metal bearings.

THE CRANK SHAFT is forged from specially prepared steel and runs in five white metal bearings.

THE INLET AND EXHAUST VALVES are all on one side of the Engine, thereby reducing the number of "pockets" in the combustion chambers and securing the full effect of each impulse.

THE CAM SHAFT and rollers are protected by being placed inside the crank chamber, and are perfectly lubricated by the oil splash.

The gear wheels operating the cam shaft run with absolute silence in an enclosed case at the front of the engine.

THE SPARKING PLUGS are placed in the top of each cylinder.

THE CRANK CHAMBER, lower half, can be removed without dismantling any other part, thus giving full access to the crank and connecting rods.

COOLING OF THE MOTOR is on the thermo syphon system, which we have used for years with most satisfactory results, moreover with this system there are no moving parts, which may go wrong.



STANDARD SUNBEAM CAR WITH WIND SCREEN, AND CAPE HOOD.

| | 20 h.p. | 35 h.p. |
|--|----------|---------|
| | £ s. d. | £ s. d. |
| Price of Car as shown—Standard Car | 530 0 0 | 675 0 0 |
| Wind Screen extra | 5 0 0 | 5 0 0 |
| Cape Hood extra | 25 0 0 | 25 0 0 |
| Side and Tail Lamps extra | 3 13 6 | 3 13 6 |
| Horn and Extension extra | 1 16 0 | 1 16 0 |
| Total cost of Car complete, ready for the road | £565 9 6 | 710 9 6 |

STANDARD TOURING CAR.
HOOD, SCREEN, HORN AND LAMPS, EXTRA.

THE INLET AND EXHAUST VALVES are all on one side of the Engine, thereby reducing the number of "pockets" in the combustion chambers and securing the full effect of each impulse.

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WITH WIND SCREEN, AND CAPE HOOD.

The gear wheels operating the cam shall run with absolute silence in an enclosed case at the front of the engine. \(\frac{1}{2} \) \(\fr

Price of Car as shown—Standard Car ... 530 0 0 ... 675 0 0 0 O Wind Screen extra ... rebuilty class to got sign to be based or sign to be standard Standard

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Total cost of Car complete ready for the road system of the control of the contro



STANDARD TOURING CAR.
HOOD, SCREEN, HORN AND LAMPS, EXTRA.

THE RADIATOR is a genuine Honeycomb type of English make.

THE FAN behind the radiator runs on ball bearings and is driven by a flat raw hide belt. The belt can be tightened if required by unscrewing one nut in front of the radiator.

THE CARBURETTOR.—Considerable trouble often arises from mechanically automatic carburettors, involving the use of moving parts, such as diaphragms, springs, &c., and when it is remembered that at the best they only vary the proportion of the explosive mixture within very narrow limits, it is obvious that while their advantages are small and doubtful, their disadvantages are very real and annoying.

The Sunbeam Carburettor is of the simplest construction and its efficiency is proved by the fact that one gallon of petrol will run the 20 h.p. Car 18 miles on give and take roads. The throttle is an integral part of the Carburettor, and is so arranged that the supply of air is varied with the throttle opening in accordance with the demands of the engine.

THE IGNITION.—Two separate systems are fitted: Magneto; Simms—Bosch Arc Light Hightension, and the ordinary High-tension with coil and distributor.

THE STEERING is non-reversible, the Car is thus prevented from swerving if obstacles are run into, or when travelling on bad roads. The joints are leather capped to keep out dust and grit, and so prevent wear. All the joints and connections are hardened steel.

THE LUBRICATION is entirely automatic, on the pressure principle, the oil being forced from a reservoir on the chassis to a sight feed oiler on the dashboard, within reach and sight of the driver, enabling him to easily verify the working. Each crank chamber is lubricated from a separate drip feed, and another one leads to the main bearings of the gear box.

THE GEAR BOX was designed for the 1906 Season, and the improvements incorporated therein have proved their efficiency by giving entire satisfaction throughout two seasons. It is fixed to the chassis at three points, thus avoiding any cross strains. As the box and sprocket bearings are built in one complete piece, it is impossible for the countershaft to become out of line. The box is made in two halves, with a large inspection plate on the top, AND IS OIL-TIGHT.

The Gear Wheels are machine cut from special steel, and are carefully hardened. They are larger, and consequently proportionately stronger than those previously used.



STANDARD SUNBEAM CAR WITH CAPE HOOD, WIND SCREEN, &c.

| Price of Car as shown Cape Hood extra Wind Screen extra Head and Tail Lamps extra 2 Head Lamps extra Horn and extension extra Spare Plain Outer Cover extra Clips for do. extra Total cost of Car complete, ready for | the road | 20 h.p. £ s. d. 530 0 0 25 0 0 5 0 0 3 13 6 13 10 0 1 16 0 8 18 0 1 5 0 | | 35 h.p. £ s. d. 675 0 0 25 0 0 5 0 0 3 13 6 13 10 0 1 16 0 8 18 0 1 5 0 |
|---|----------|--|-----|--|
| | 10au | £589 2 6 | ••• | £734 2 6 |

STANDARD TOURING CAR.
LAMPS, HOOD, SPARE WHEEL, ETC., EXTRA

THE STEERING is non-reversible, the Car is thus prevented from swerving if obstacles are run into, or when travelling on bad roads. The joints are leather capped to keep out dust and grit, and so prevent wear. All the joints and convertible CAR ACTIVATEEL.

from a reservoir on the chases to a sent reed offer on the dashboard, within reach and sight of the driver, enabling im to easily very order to the dashboard chamber is lubricated from a separate drip feed, and another one leads to the main bearings of the gear box.

Price of Car as shown

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Clips for ... 8 18 0 .

MOTOR CAR COMPANY I WOLVERHAMPTON

STANDARD TOURING CAR.
LAMPS, HOOD, SPARE WHEEL, ETC., EXTRA.

There are four forward speeds, and one reverse, all being operated by one lever. The direct drive is on the fourth speed, and is absolutely silent. The changing from one speed to another can be done with the greatest ease, and without "Scrubbing." A safety device is employed to prevent the reverse being used when the Car is moving forward. When not in use the reverse pinion is out of mesh, and stationary.

For lasting wear, and easy working, long bearings and ball thrusts behind the bevel wheels are used.

With our Gate system of gear changing, it is impossible to "miss a change" even when driving at night.

To preserve the alignment of the clutch, the rear end of the clutch shaft is carried on a ball bearing supported by a pressed steel cross member.

To ensure the chains running silently, large machine cut driving sprockets are fitted.

THE CLUTCH is leather faced, and is self-contained, by which means end thrusts at the back of the gear box are avoided. It is constructed to prevent any shock when starting the Car, and is fitted with a simple arrangement for adjusting the tension of the clutch spring.

The main shaft can be disconnected at the universal joint, thus enabling the clutch to be removed without disturbing either the engine or gear box.

CHAIN DRIVE is admitted to be the best form of transmission for powerful Cars, but the chains suffer terribly when exposed, owing to the grinding action of dust, mud and grit, and the difficulty of lubricating.

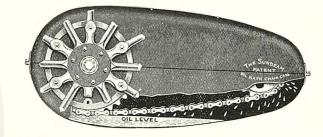
On Sunbeam Cars the chains are enclosed in our Patent Oil Bath Cases, and we claim the following advantages as compared to the "exposed" chains.

Perfect lubrication to chains and sprockets, making them run with absolute silence.

No grinding or wearing. Life of chains prolonged indefinitely. No dirt or wet can reach the chains. Cars with chain cases can be washed with a hose pipe. Trouble of cleaning chains is removed.

On our latest model Car we have greatly improved the cases, with the result that they are perfectly silent, and oil-tight, and they can be easily removed by unscrewing four pins

We are the pioneers of Oil Bath lubrication for Motor Cars, and were awarded a special Medal for our Patent Oil Bath Cases in the 1,000 miles trials, in 1903.



SECTION OF OIL BATH CHAIN CASE, SHEWING CHAIN LICKING UP THE OIL.

UNSCREW FOUR PINS AND THE CHAIN CASE CAN BE REMOVED.

"The only thorough method of Chain Lubrication."-The Autocar, November 4th, 1905.

The Sunbeam was the first Car to be fitted with satisfactory Oil Bath Chain Cases and the value of the invention is proved by the fact that well-known British and Foreign Makers are imitating them.

springs are double, the top members being carried by strong brackets which are incorporated with the frame. This construction gives the utmost luxury in riding over bumpy roads. To prevent the body from swaying sideways whilst turning corners, brackets carrying guide rollers are fixed to the rear axle, the rollers bearing against suitably placed guide plates on the chassis. To this device the Silent Sunbeam owes its remarkable immunity from "Side-slip," which has repeatedly called forth comment in the technical press.

Mr. WILFRED GROOM, Hon. Secretary to the Herefordshire Automobile Club, wrote in 1906:--

"I defy anyone to produce a more Silent Car than yours, as absolutely no noise of any description can be detected when sitting in the tonneau, and all that could be heard when the Car passed within ten yards was the swish of the tyres in the mud. Another thing which struck me as being wonderful was the Absence of Skidding."

THE MOTOR WORLD wrote on June 29th, 1907:-

"A feature that struck us during the run was the complete Absence of Skidding, even at the most greasy corners. This must be accounted for by the proper design of the Car."

STANDARD SUNBEAM CHASSIS.

Price, complete with Oil Bath, Chain Cases,
Front Wings, Bonnet and Petrol Tank, all
painted lead colour (rear Wings not
included)

not 20 h.p 35 h.p.
... £480 0 0 ... £620 0 0

THE AXLES are of Girder section, and the hubs are of steel with ball bearings.

THE WHEELS are Artillery Pattern, all 34-in. diameter.

We give particular attention to our wheels and have a separate department for this work only.

THE TYRES are Pneumatic, Dunlop, Michelin or Continental are fitted as standard. Size, 880 × 120 m/m on all wheels.

THE PETROL TANK is placed under the front seats and feeds the Carburettor by pressure. Capacity about 18 gallons.

THE BODY is constructed to carry two in front and three at the back. The design is handsome and roomy with side entrances, and has plenty of leg and luggage space. Side doors are fitted to front seats as standard.

A roomy space is placed under the tonneau seat, which is accessible from the back of the Car or from inside.

THE UPHOLSTERY is best leather, fully buttoned and rolled over at top, giving a most handsome appearance to the Car. Spring Cushions are supplied with roll in front.

PRICES.

| | ** ** * | ~ 11 1 | 01 1-1 0-1 11 11 01 D 41 01 1 0 01 D | £ | S. | d. |
|----|---------|-------------|---|-----|----|----|
| 20 | н.Р., 4 | Cylinder ,, | Standard Car, complete with Oil Bath Chain Cases, Side Doors to front seats, and pair of Head-light Brackets complete with Oil Bath Chain Cases, and double Landaulette | 530 | 0 | 0 |
| | | ,, | body to carry four inside comfortably, with Canopy over front seats, and Wind Screen | 650 | 0 | 0 |
| | | Chassis. | comfortable accommodation for four inside, and Wind Screen on Dash | 675 | 0 | 0 |
| | | 0.11.00.10, | Petrol Tank, all painted lead colour, and Tyres (rear Wings not included) | 480 | 0 | 0 |
| 35 | H.P., 4 | Cylinder | Standard Car, complete with Oil Bath Chain Cases, Side Doors to front seats, and pair of Head-light Brackets | 675 | 0 | 0 |
| | | ,, | complete with Oil Bath Chain Cases and Landaulette Body to carry four inside comfortably, with Canopy over front seats, | 000 | 0 | 0 |
| | | ,, | and Wind Screen Body with comfortable accommodation for four inside, and Wind | 800 | | |
| | 11.4 | Chassis, | Screen on Dash | 825 | 0 | 0 |
| | | | Petrol Tank, all painted lead colour, and Tyres (rear Wings not included) | 620 | 0 | 0 |
| | | | | | | |

EXTRAS.

| | | | | | £ | S | d. | | |
|--|--------|------------|-------------|-------|----|----|----|--------|--|
| Cape Hood with Side Curtains (extra strong) fi | | ••• | | | 25 | 0 | 0 | extra- | |
| Victoria Hood in Waterproof Twill to front or | | Seats fitt | ted | | 20 | 0 | 0 | ,, | |
| Extra for fitting Canopy or Hoods to finished | Car | | | | 5 | 0 | 0 | ,, | |
| Glass Wind Screen, Patent Folding | | | | | 10 | 0 | 0 | ,, | |
| " Half-Height, hinged | | | | | 5 | 0 | 0 | ., | |
| Tonneau Covers, Waterproof Twill, fitted | | | | | 4 | 5 | 0 | ,, | |
| Clips for 1 spare tyre | | | | | 1 | 5 | 0 | ,, | |
| Clips for 2 spare tyres | | | | | 1 | 12 | 6 | ,, | |
| Detachable Luggage Carrier, complete with | lamp | bracket, | and nu | ımber | | | | | |
| plate, fitted | | | | | 2 | 2 | 0 | ,, | |
| Special Chassis for large Landaulette or Limo | ousine | Bodies 8 | 8-ft. 3-in. | from | | | | | |
| Dashboard to end | | | | | 10 | 0 | 0 | ,, | |
| Stepney Wheel complete with spare Cover and | Tube | | | | 16 | 0 | () | ,, | |
| Lampa and Hama are also 1 | | 1. | | | | | | | |

Lamps and Horns are charged extra, according to type selected

LIST OF TOOLS SUPPLIED WITH EACH CAR.

- 1 Double-ended Spanner, each $\frac{1}{4}''$ and $\frac{5}{16}''$; $\frac{3}{8}''$ and $\frac{1}{2}''$
- 1 Single-ended Spanner for 5" nuts.
- $\frac{3''}{4}$
- 1 Double ended Peg Wrench for Clutch.
- 1 Single-ended Peg Wrench for Radiator Nuts, and Clutch Lock Nut.
- 1 Box Spanner for Sparking Plug.
- 1 ., ,, Carburettor Jet.
- 1 " " " Valve Plugs, and Petrol
- 1 Tommy Bar.

- 2 Hub Cap, and Axle Nut Spanners.
- 2 Tyre Levers.
- 1 Pair of Gas Pliers.
- 1 Hammer.
- 1 Screw Driver.
- 1 Jack.
- 1 Oil Can.
- 1 Tyre Pump.
- 1 Petrol Funnel.
- 1 Garlio Cloth.
- 1 Key for Back Door and Tool Box.
- 1 Tin of sundry Bolts and Nuts.



STANDARD SUNBEAM CAR

SHOWING CAPE HOOD EXTENDED and WIND SCREEN IN UPRIGHT POSITION.

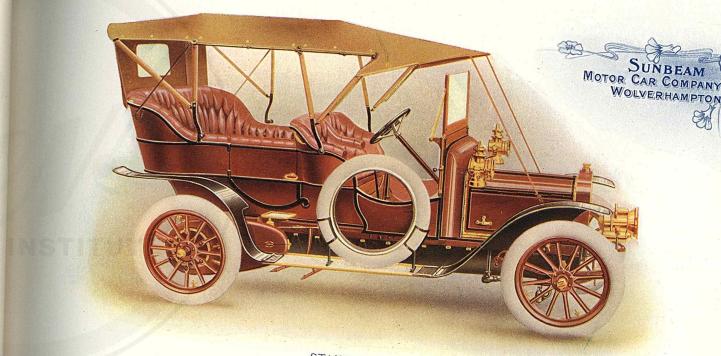
For Prices, etc., see page 20.



STANDARD TOURING CAR.

LIST OF TOOLS SUPPLIED WITH EACH CAR.

| | 1 | | Hub Cap, and Axle Nut Spanners. Tyre Levers. |
|----------|-------|--|---|
| | James | Single-ended Spanner for 2" nute | Pair of Gas Pliers. |
| | 1 | 3," | |
| <u> </u> | 1 | SUNBEAM CAR of honer W ged before elduod | STANDARD |
| | 1 | and WIND SCREEN IN UPRICHT POSITION | SHOWING CAPE HOOD EXTENDED |
| | | Boy Spanner for Co. 1: Di | Oli Can. |
| | | , cic., see page Lo. | GF91 Prices |
| | | , ., Carburettor Jet | Petrol Funnel. |
| . 1 | | " Valve Plugs, and Petrol 1 | Garlio Cloth. |
| | | Tank. | Key for Back Door and Tool Box. |
| 1 | | | Tin of sundry Bolts and Nuts. |
| | | | Titles. |



DIMENSIONS.

| | | | | | 20 h.p. | 35 h.p. |
|----------------------|-----------|----------|---------|---------|------------------|----------------|
| Wheel Base | | | | | 9ft. 10in. | 10ft. 0in. |
| " Gauge … | | | | | 4ft. 4in. | 4ft. 6in. |
| Length over all | | | | | 14ft. 0in. | 14ft. 6in. |
| Width | | | | | 5ft. 6in. | 5ft. 8in. |
| Length from Dashboar | d to end | of Panel | | ••• | 7ft. 9in. | 7ft. 9in. |
| Height over Cape Hoo | d folded | | | | 5ft. 0in. | 5ft. 0in. |
| Height over Cape Hoo | d erected | | | | 7ft. 6in. | 7ft. 6in. |
| Weight, Standard Mod | el el | | ••• | | 27 cwt. | 30 cwt. |
| Bore and Stroke | | | | | 105×130 | 120×140 |
| | | | | | | |

DELIVERY .-- Free on Rails at Wolverhampton.

TERMS.—One-tenth with order, balance on delivery of Car at our Works.

GUARANTEE.—We give the following guarantee with our Motor Cars instead of the guarantee implied by statute, or otherwise, as to the quality or fitness of such cars for the purpose of motoring, any such implied guarantee being in all cases excluded.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship; but this guarantee is to extend and be in force for twelve months only from the date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the replacement of any part, which may prove defective. We undertake, subject to the conditions mentioned herein to make good at any time within twelve months, any defects in these respects in our Motor Cars. This guarantee does not apply to defects caused by wear and tear, misuse or neglect.

We guarantee only those machines which are bought either direct from us or from one of our duly authorised Agents, and under no other conditions.

THE TERM AGENT is used in a complimentary sense only, and those firms whom we style our Agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us, nor are they authorised to give any warranty or make any representation on our behalf other than those contained in our guarantee.



STANDARD SUNBEAM CAR WITH CAPE HOOD AND FULL WIND SCREEN.

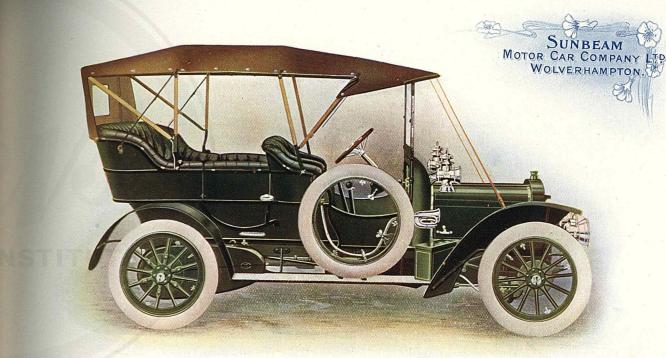
| | | 20 h.p. | | 35 h.p. |
|--|-------|--|----------|-------------------|
| Price of Car as shown—Standard Car | 40.30 | £ s d. 530 0 0 | | £ s. d. |
| Cape Hood extra | | 25 0 0 | | 675 0 0 25 0 0 |
| Full Wind Screen extra | | 10 0 0 | | 10 0 0 |
| Stepney Wheel and Tyre extra | | 16 0 0 | | 16 0 0 |
| Side and Tail Lamps extra | | 3 13 6 | M | 3 13 6 |
| Horn and Extension extra Two Head Lights extra | | 1 16 0 | × | 1 16 0 |
| | | 13 10 0 | | 13 10 0 |
| Price of Car complete, ready for the road | | £599 19 6 | | £744 19 6 |
| | | Control of the second s | | |

DELIVERY .- Free on Rails at Wolverhampton.

TERMS.—One-tenth with order, balance on delivery of Car at our Works.

by de beilding status of such cars for the quarantee of such cars for the purpose of motoring any such such cars for the purpose of motoring any such with CAPE HOOD AND FULL WIND SCREEN.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual learned below, that all precautions which are usual sequences are subject to the conditions mentioned below, that all precautions which are usual properties and the date of purchase, and have the segment below the date of purchase, and the sequence are the properties and the date of purchase are subject to the condition and the date of purchase are subject to the condition and the date of purchase are the properties as shown and the date of purchase are the properties and the properties are the properties are the properties and the properties are the properti



A safety catch is also fitted which must be raised for reversing, the object of this is to prevent a driver putting in the reverse when the Car is moving forward.

The lubrication of the engine and gear box is entirely automatic, and of the pressure type.

With our system of controlling the engine, the speed on the high gear can be raised from 8 miles per hour to over 50 miles per hour by only using the control pedal. Thus you seldom have to change gears on ordinary roads, with the result that a little practice makes the Car most easy to drive.

Careful attention has been given to keeping down the weight, while important parts such as the axles, steering gear, and the frame have ample margins of strength to withstand more than the ordinary strains to which the car may be subjected.

The whole of the under part is covered in from the front of engine to the gear box by a sheet steel shield, protecting the motor and working parts from dirt, grit, dust and water.

STANDARD SUNBEAM CAR WITH VICTORIA HOOD.

MOTOR CAR COMPANY LTD. WOLVERHAMPTON

This Hood makes a serviceable "covered in" Car.

| The state of the s | Daffa X | 機能減。 | 20 h.p. | | | | |
|--|--|---------|-------------------|--------------|---------|------|---------------|
| Price of Car as shown—Standa Victoria Hood, Water | | | | | 35 | h.t |) |
| Victoria Hood, Waterproof Twi | rd Car | 物 | t s. d. | 7 | £ | | |
| | ll, extra | | 530 0 0 | | 675 | | |
| | | | 20 0 0 | Alaman Trans | | | |
| blue and Tail Lamps and | · · | | 5 0 0 | | 20 | 0 | 0 |
| Horn and Extension extra | | | | ••• | 5 | 0 | 0 |
| 2 Head Lights extra | A STATE OF THE SAME | | 3 13 6 | | 3 13 | 2 | 0 |
| rights extra | | · · · / | 1 16 0 | | | | Total Control |
| Total cost of Car complete, ready | No. of Street, | | 13 10 0 | | 1 16 | | 0.00 |
| complete, ready | for the road | a | The second second | 0 | 13 10 |) (| 0 |
| | 104 | ٠., | £573 19 6 | | | 1000 | _ |
| | | | 100/85/ | 2007 | £718 19 | (| 3 |

A safety catch is also fitted which must be raised for reversing, the object of this is to prevent a driver putting in the African Allander GRACHAME.

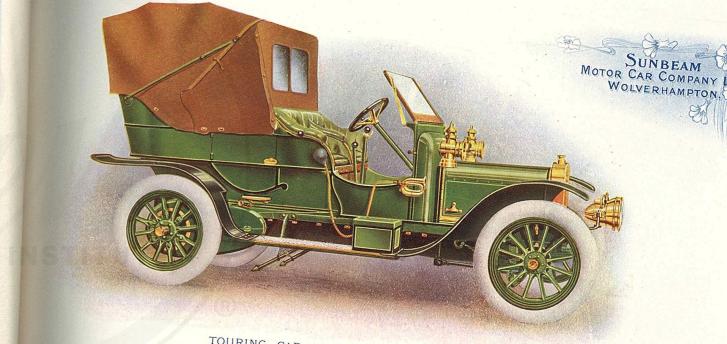
with Victoria Hood.

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Wind Screen extra ... 5 0 0 ... 5 0 0 es a fisher and Tail-Lamps extra , the setter and the setter setter ... betseitered as a set set set set setter ... betseitered to settered to set settered to set settered to settered to

Total cost of Car complete, ready for the road ... £573 19 6 ... £718 19 6 and a vod xod raege and the order in the provent and the provent an



TOURING CAR WITH VICTORIA HOOD.
HOOD, SCREEN, HORN AND LAMPS, EXTRA.

The chains run in our Patent Oil Bath Chain Cases, so they are always efficiently lubricated, and are protected from dirt, dust, and mud. These Chain Cases were awarded the Silver Medal in the 1,000 miles trials 1903, and now (1908) many well-known firms are following our lead.

All the parts of our Cars are made to standard sizes, and are interchangeable.

We are pleased to give intending purchasers every opportunity to inspect our Cars at the Works, where they can see the various parts of the Engines and Cars being made. Our special representative will call upon them and give them trial runs on their own roads and in their own district when desired.

Cars packed in cases are forwarded at Purchaser's risk, and we are unable to accept any responsibility for breakages.

If a defective part should be found in any of our Cars it must be sent to us for inspection, carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee. He must also furnish us at the same time with the number of the Car, the name of the agent from whom he purchased, and the date of the purchase.

Failing compliance with the foregoing conditions no notice will be taken of anything which may arrive; but such articles will lie here at the risk of senders, and the guarantee shall not be enforceable.

We guarantee only those Cars which are bought either direct from us or from one of our duly authorised Agents.

We do not guarantee the specialities of other firms, such as tyres, chains, lamps, &c., or of any component part supplied to the order of the purchaser differing from our standard specification, supplied with our Motor Cars or otherwise.

We use every effort to deliver Cars on the date promised; but we cannot accept any responsibility for delay, although, if this should exceed two months, the order may be cancelled if desired and the deposit refunded.

We strongly advise purchasers to adhere to our standard patterns, and we are compelled to decline all responsibility in the event of our Cars being altered or repaired other than by our own workmen.

All orders taken by our Representatives are only to be considered definite after an acceptance has been sent by the Firm.

STANDARD SUNBEAM CAR WITH LANDAULETTE BODY TO SEAT FOUR INSIDE. WITH TWO FOLDING SEATS.

| | | 20 h.p. | | 35 h.p. | |
|--|-------------------------|-----------|-----|---------|---|
| Price of Car as shown | | £ s d. | | £ s. a | |
| Side and Tail Lamps extra | | 3 13 6 | | 3 13 | |
| 2 Head Lights extra | Secretary of the second | -13 10 0 | ••• | 13 10 | 0 |
| Horn and Extension extra | Andreas and the | 1 16 0 | | 1 16 | 0 |
| Total cost of Car complete, ready for the ro | ad | £668 19 6 | ••• | £818 19 | 6 |

STANDARD LANDAULETTE CLOSED.

which may arrive; but such articles will lie here at the risk of senders, and the guarantee shall not be enforceable.

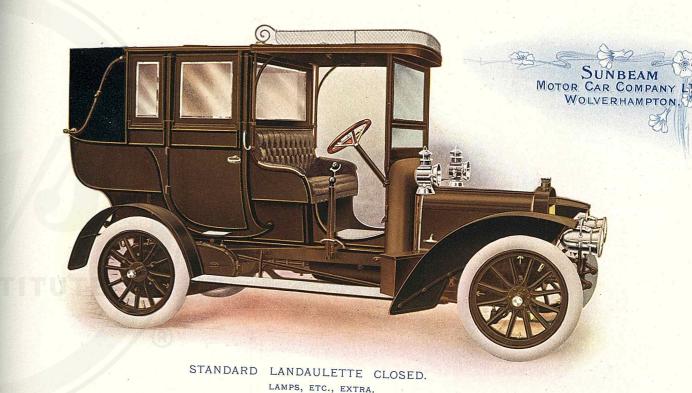
STANDARD SUNBEAM CAR

We do not guarantee the specialities of other firms, such as tyres, chains, lamps, &c., or of any compresent part supplied order of the purchaser differing from our standard specification, supplied with your Motor Cars or otherwise.

Price of Car as shown

Horn and Extension extra 116 0 ... 116

All orders taken by our Representatives are only to be considered definite after an acceptance has been sent by the Firm.



APPEARANCE AND FINISH.—The Colours, Varnish, Leather, &c., used in finishing our Cars are of the best procurable, and expert labour only is employed, with the result that the finish is the very best, both in appearance and quality.

This opinion has been endorsed by the Press on numerous occasions during the last five years, the following being a few extracts:—

"The finish is very fine." - Motor Cycling.

"That great care and consideration has been given to every detail is evident from even a cursory examination."—The Autocar.

"There is evident attention to detail and good workmanship."-The Car.

SIMPLICITY.—All control is centred in one foot pedal, the usual small levers on the wheel being merely for controlling the air supply to carburettor, and advancing the spark.

A booklet of "hints" as to the management of the Car is given to each purchaser of a Sunbeam.

The Scottish Automobile Club.

The Scottish Reliability Trial for Touring Cars,

25th. 26th. 27th, 28th, and 29th June, 1907.

Class IV.-Vehicles the Selling Price of the Chassis of which, with Tyres, exceeds £400, but does not exceed £500.

This is to Certify that the Vehicle entered by Irreductive Castemend

and described by them as follows: 16 20 kp. Survivanov

Stilling Price of Chassis & 1600-, Solling Price Compiler & 350-, Souring Capasity 16-, Number of Crimter to

Break

Horse Power 20, was of Actual Weight Without Passengers), 25, cats. 3 grs. 19. 8s. and of Actual Laden Weight

(with Passengers), 32 cats. 0 grs. 6-3 lbs., and Carried 16- Passengers, and made a Non-Stop Russ.

The Priced Communition eres the entire route of 1715, miles now. 35 0 Gillows, equal to 26-21. Car Miles for Gillows. 0-30-25.

The Hill.Climbing Tests were as follow:-

Facsimile of Certificate

The Scottish Reliability Trial

for Touring Cars.

June, 1907.

 MARKS
 Tension of the control of the contr

Total - 1.000 - 9/4-0

The Unite was fitted with Delivery Tyres (250 x 120 from \$600 x 120 back). The Sing to Tyre Trouble were that the work has than Stay Monates in all involve no possible were that the work has than Stay Monates in all involve no possible.

IN NAME AND BY AUTHORITY OF THE CLUB COMMITTEE.

Alm all view Concer of Trish Mos IN view Concer of Trish

Signed at Glasgore, this 20th day of August 1307

IRISH AUTOMOBILE CLUB.

CERTIFICATE.

THE IRISH RELIABILITY TRIAL FOR TOURING CARS

Vehicle No. J.3.
Class J.
Section J.

22nd, 23rd, 24th, and 25th MAY, 1907.

Facsimile of Certificate ot

The Irish Reliability Trial for Touring Cars.

May, 1907.

| This is to Certify that the Vehicle caterol by Frederic Castmend Coy; |
|--|
| Motice Power Petral, Stated Horse Power 16 - 20 Seating Capacity _ 1 Number of Cylinders A Bore 25 mpm, Stroke 120 mpm |
| Selling Prue Complete J. 536 . Actual Wagint Unlader 29/10 _ His, Carried Possengers, and obtained _ 1200 _ Mar. |
| for Reliability out of a possible maximum of 1,200. Marks were deducted as follows: Net. |

The First word was Petrol. Petalles. Brand, and the Consumption over the exister count of fly with sixes. 23.9543. Gallous, equal to 23.72. Car Miles per Gallous, at a cost of 1156 f. per ton mile. The First Consumption Marks obtained were 36.91. out of a possible maximum of 60

In the Hill Clindway Tests, which took place on Hollywood Hill County Wickless, over a distance of 5,493 bet, having an average gradient of 1 in 13.3, varying from 1 in 10 to 1 in 33, the time occupied vase. See monates sens creat cree fofth, seconds, and on Controe Hill. Criniqueamounted County Kilkway, over a distance of 5,155 bot, beving an average gradient of 1 in 14.5, varying from 1 in 10 to 1 in 208, the time occupied vase. I mainten, thereby men. Lene fofth, seconds. The Marks obtained for Hill Climbing verse. See 3, and of a possible maximum of two

The Vehicle was fitted with Durly (Second) Tyres, 550 1120 on front wheels, 850 1120 on back wheels.

By AUTHORITY OF THE CLUB

Holhaytor.

Irish automobile Club.

This is to certify that a 16-20 h. p. Sunteam bar ho a 7 111 four cylinders bore 95.mm stroke 120.m.m. entered and driven by the Frederic Eastmend of the Sunbeam Motor Ear Co., Ltd., Wohrerhampton has completed a non- olop run of 7694. miles, starting from Goleen near Augen Head in bo. bark to Ballyway close to Fair Head in bo. antrum, being from end to end of Ireland, and also back again from Ballyvoy to the village of Schull near Muzen Head in Es. Bark The entire Irial was completed under the observation of this but.

The Iral commenced on Wednesday the 51 st July 1907 at the hour of 7.58 a.m and the bar arrived at Ballyvory on the outward Journey at 3. a.m. on the 1st August, 1907 On the return journey it left Ballyvoy at 3.20. a.m. on the int August, 1907. and reached Schull at 10.15. a m. on the same date, the

Facsimile of Certificate Irish Non-Stop Run. Continued.

total time being 38. hours 45 minutes Of that time, 4 hours 9 minutes were occupied in meals and in replenishing and bibricating, 49 minutes in reframing the type on the off driving wheel which on three occasions required attention, and also in fitting new security botto. The engine never stopped from the commencement to the finish of the Iral and no repair or adjustment of any kind trok place during the whole period, the only stops on the road being for the purposes mentioned. The car carried, in addition to the driver and Observer or 2 extra passenger throughout the Irial. Due negard was paid by Mr. Eastmead to the legal limit of speed, and every attention was paid by him to the rule of the road and every traffic regulation. Dated this 28th day of August, 1907.

Facsimile of Certificate

Irish Non-Stop Run.

August, 1907.

A FEW TESTIMONIALS.

Extract from Letter received from Messrs. Ashworth, Taylor & Co. Calcutta.

7, COUNCIL HOUSE STREET,

CALCUTTA,

April 11th, 1907.

Dear Sirs,

"Your Cars sold in Calcutta have given every satisfaction.

The Maharajah of Nebha has expressed his complete satisfaction with the Landaulette, and Mr. Briggs, who bought the Car with the Cape Hood, states that this Sunbeam is the eighth Car he has had; but it is really the only Car, having given him absolutely no trouble, and no involuntary stops. The third Car is at present at Rawalpindi. We chose it specially as this district is very hilly, and we feel sure the Car will do well.

We are, dear Sirs,

Yours faithfully,

ASHWORTH, TAYLOR & Co.



STANDARD SUNBEAM CAR

WITH LANDAULETTE BODY
SHOWING COVER THROWN BACK AND DOOR OPEN

For Prices, etc., see page 20,

Copy of Letter received from The Rev. H. B. Wolryche, Whitmore Alton, Hants.

THEDDEN GRANGE,

ALTON, HANTS.

September 24th, 1907.

Dear MR. CURETON.

Now that I have had my Car for fifteen months, I think it time to write you my opinion of it. I have travelled some 9000-10000 miles in it, and it has never stopped by the way. I had the oil out of the gear box the other day, and the gears are absolutely as new. The chains are also perfect in every respect. I am still averaging over twenty miles to the gallon, and the Car is as silent as she ever was. In fact, I have not one single complaint to make as to your work.

I fancy you may have orders from people round here before long, as every one admires the Car.

With kind regards,

H. B. WOLRYCHE WHITMORE.

Copy of Letter received from Messrs. R. Humm & Co. Motor Engineers, Plymouth.

THE SUNBEAM MOTOR CAR CO. LTD., WOLVERHAMPTON.

PLYMOUTH,

September 21st, 1907.

Dear Sirs,

Our season is now fast drawing to a close, and it may not be out of place to thank you for the fair way you have treated us during the past four years we have been running Sunbeams.

With the help of Mr. Dignasse we have been successful in supplying eleven Sunbeams, and we are hoping to take another to make twelve before the month is out.

During the season we have supplied several other makes of Cars; but after careful consideration we have come to the conclusion to deal in nothing but Sunbeams for next year; as we have little, or no repairs to do to these Cars.

It might interest you to know that we have just sold a 1906 Sunbeam which has now run close on thirty-five thousand miles without being overhauled, and is running as good to-day as when it left the works. It is a pleasure to handle such Cars as The Sunbeam Company turn out, and we trust you have had a most successful season, which we are sure you deserve.

We are, dear Sirs,

Yours faithfully,

HUMM & Co.

SUNBEAM
MOTOR CAR COMPANY ETD
WOLVERHAMPTON

STANDARD SUNBEAM CAR.

WITH HANDSOME LIMOUSINE BODY TO SEAT FOUR INSIDE.
WITH SPEAKING TUBE, ELECTRIC LIGHT, SPECIAL INSIDE FITTINGS
AND WIND SCREEN.

| | Land and the second | SEAT TRUE CREE | h.ŗ |) . | 35 | h.j | р. |
|--|---------------------|----------------|-----------------------|---------------|----------|-------|--------|
| | | £ 675 | STATE OF THE PARTY OF | <i>d</i> 0 | £ 825 | -140 | d O |
| Side and Tail Lamps extra | | 3 | 13 | 6 | 3 | to be | - 190 |
| 2 Head Lights extra | | 13 | 16 | 0 | 1 13 | 16 | 21 |
| Total cost of Car complete, ready for the road | | £693 | | 1 | £843 | 19 | 6 |

Copy of Letter received from Messrs. R. Humm & Co. Motor Engineers, Plymouth.

THE SUNBEAM MOTOR CAR CO. LTD. WOLVERHAMPTON.

PLYMOUTH.

Dear Sirs,

.500 Ist. 1907. STANDARD SUNBEAM CAR.

you have treated usung to a close of the part of the season is now fair to a close of the part of the season is now fair to a close of the part of the

WITH SPEAKING TUBE, ELECTRIC LIGHT SPECIAL VINSIDE HTTINGS and this gniqod are sw bns , smeadnus navele AND WIND SCREEN nom and are realtons asked of

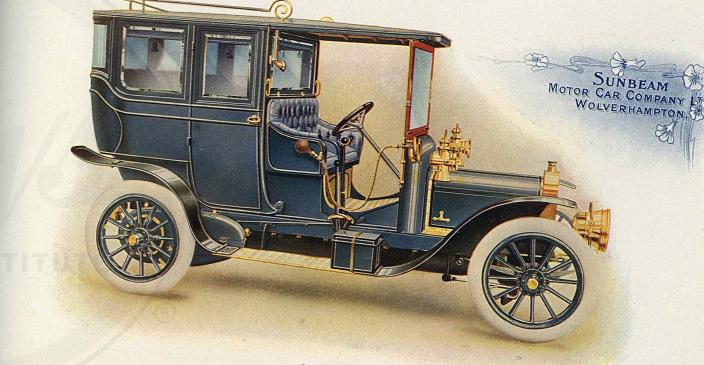
During the season we have supplied several other makes of Cars; but after careful consideration we have to these Cars.

1. 2! 1

Price of Car as shown

2 Head Lights extra ... , sris, rept. ear, Sirs, ... 13 10 0 ... 13 10 0

Total cost of Car complete, ready for the road ... £693 19 6



STANDARD LIMOUSINE. LAMPS, ETC., EXTRA.

Copy of Letter received from A. H. Pettigrew, Glasgow, W.

3, CLARENCE TERRACE,

GLASGOW, W.

Dear Sirs,

We have just returned from a thousand mile tour on the 16-20 "Sunbeam" Car I bought from you in March last.

We have had so much pleasure and satisfaction with it that I feel bound to let you know it.

We travelled five times across Scotland north of Inverness, over roads of an almost impassable description, and we had absolutely no trouble whatever.

We have done in these four or five months over 4000 miles in all; my son has driven it all the time. It seems to have required not more than a few minutes attention from time to time, and it has never failed us for a single moment.

The mechanism seems to be in as good condition to-day as when we received it, and its smooth and silent running and general comfort are remarked upon by all.

I am,

Faithfully yours,

ANDREW H. PETTIGREW.

Copy of Letter received from G. E. Wilson, Esq., Kidderminster.

PARK HALL,

KIDDERMINSTER,

MESSRS. BIRMINGHAM MOTOR CAR CO.

October 18th, 1907.

Dear Sirs,

In reply to yours of yesterday. My two years' experience of the 16-20 Sunbeam Car which I bought through you has been thoroughly satisfactory. I have found the car very reliable and easy to drive. It might have a more flexible Carburettor with advantage. I believe the Sunbeam Co. realize this fact and are making considerable alterations in their 1908 pattern.

Yours truly,

G. E. WILSON.



STANDARD SUNBEAM CAR.

WITH HANDSOME LIMOUSINE BODY,
SHOWING DOOR OPEN AND FOLDING SEATS

For Prices, etc., see page 20.

STANDARD LIMOUSINE.

Copy of Letter received from G. E. Wilson, Esq., Kidderminster.

PARK HALL,

KIDDERMINSTER,

STANDARD SUNBEAM CAR. SALD STANDARD STA

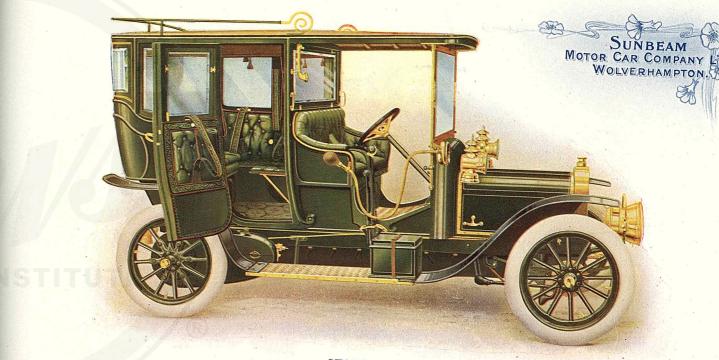
October 18th, 1907.

WITH HANDSOME LIMOUSINE BODY, eric rand

deports the good I design to the state of th

Yours truly,

G. E. WILSON.



STANDARD LIMOUSINE.
LAMPS, ETC., EXTRA.

Copy of Letter received from Dr. Wallace, Liverpool.

1. GAMBIER TERRACE.

LIVERPOOL,

MESSRS, BIRMINGHAM MOTOR CAR CO.

October 18th, 1907.

Dear Sirs,

You ask me what I think of the Sunbeam Car I obtained from you last March. I can only say I have been thoroughly satisfied with the car in practically every particular. I start the engine in the morning and it runs until I stop it at night; nothing seems to go wrong, and I feel that I can absolutely rely on my car. It seems a ridiculous thing to say, but the exhaust valves have not required grinding since the car was delivered, a total of 6000 miles having been accomplished since that time. I only mention this as a sample of the excellence of the material and workmanship of the Sunbeam Car—the same remark might be applied to all other parts.

In conclusion, I must again express my sense of the courtesy and attention shown me at all times by yourselves and by the Sunbeam Co.

Yours faithfully,

(SIGNED).

Extract from the "Manchester Guardian," February 23rd, 1907.

"The chain-drive difficulty is solved by the makers of the Sunbeam Cars, in the best possible way. In their cars the chains are quite enclosed and run in an oil bath, which ensures thorough lubrication, protects the chain from dirt, makes the car unusually silent, and avoids the whirring noise that has been the greatest objection to chain-driving."

Extract from the "Motor World." July 6th, 1907.—Re Scotch and Irish Trials.

"Mr. Frederic Eastmead made his usual Non-stop run with his 16-20 H.P. Sunbeam - - - and he arrived back at Glasgow with the satisfaction of having added one more to his long list of absolute non-stops."

Extract from the "Irish Times," August, 1907.

"The Silent Sunbeam-the embodiment of ease and comfort."

Extract from the "Manchester Guardian," July 5th, 1907

"I regard the "Sunbeam" as one of the best English chain driven cars extant."

Extract from the "Autocar," June 1st, 1907.

"This car is as perfectly sprung as any we have ever driven in; that is to say, it is a perfectly appointed touring car."

Extract from the "Motor News."

"I believe that the flexibility of the chain drive, and the fact that it relieves axlc and tyres of the dead weight inseparable from the live axles as generally designed, is a sufficient argument for the revival of chain transmission if the chains are effectively enclosed and lubricated, as in the Sunbeam practice. No one who has ridden in one of these Cars will be found to say that the live axle was a more flexible or comfortable method of transmitting the power to the road wheels."—R. T. Macredy.

"Extract from "Manchester Guardian,"

"All Sunbeams are fitted with chain oil bath, and their running is unexcelled for smoothness,"

Extract from "The Times," August 1st, 1907,

"The 16-20 Sunbeam, (a beautiful car less known than it deserves)."

Extract from "The Motor World."

"Throughout the day the Sunbeam ran as usual, with a regularity that was almost monotonous."

Extract from the "Motor News."

"The Sunbeam is a car which seems to have a distinct disinclination to stop. It followed up its Irish non-stop record by securing a similar performance in the Scottish Trials."

Extract from the "Badmington Magazine," September, 1907.

"Another very fine car indeed, and of which I have the very highest opinion, especially as it is sold at the moderate price of £530 for a 20-h.p., is the "Sunbeam," made at Wolverhampton.

After these Isle of Man races were finished, I started off with a gentleman who owns one of these cars, to go all over the course of the Scottish Trials. This consisted of crossing the Grampians four times, in the course of which we scaled some of the most mountainous roads which could possibly be found in Great Britain, and altogether we ran exactly 1,000 miles in seven days, in rain most of the time, and the highways were many of them mere cart tracks, being also in a very bad state; and yet we never had an involuntary stop of any sort, nor, indeed, did we ever raise the bonnet of the engine, even to look at it. I call the "Sunbeam" "the common sense car;" it is driven by chains, but the chains run in a casing which contains oil, so that the drive itself is quite as "sweet" as that of any live axle.

The countershaft brake of this car also runs in oil in the gear-box, which is certainly the proper place for it, and the whole gear-box itself is enclosed, there being no rods or shafts sticking out of it as in the case of many other makes. As far as speed goes, the "Phantom," as this particular car is nick-named, can on occasions "put up" forty miles an hour easily, which is enough for anybody. We had the wheels of this motor car fitted with Dunlop tyres having the large section of 120 mm., which perhaps accounts for the fact that we did not have a puncture for all the 1,000 miles of our trip; the same tyres, moreover, had run throughout the Irish Reliability Trials, which had just been previously held."



INSTITUTE